
P R O F I C I E N C I E S

Applications Administrative: Microsoft Office Suite, Lotus Notes, MediaBank (web-based file management) and Atask (web-based project management). Print: QuarkXPress, InDesign, Illustrator, Photoshop and Painter. Web: HTML5, CSS3, Dreamweaver and Flash. Currently learning WordPress and refining SEO skills.

Production Concept & Branding • Packaging • Print & Web Design • Product Illustration • Overseeing photoshoots • Prepress
For web, emphasis is placed on User Experience (UX) • Search Engine Optimization (SEO) • Accessibility.

Q U A L I F I C A T I O N S

- Profession encompasses corporate, small business and independant contract
- Innovative with concept development and presentation
- Strong communications skills - both verbal and written.
- Organized, attentive to detail, able to analyze and streamline workflow
- Comfortable working independently, as a team member or as a team leader
- Consistently on the mark in meeting client needs, having often produced award-winning results

E X P E R I E N C E

- Production Designer**
2008 - Present **APC by Schneider Electric** Design and layout of promotional assets include publications, print ads, brochures, annual reports, packaging, trade show booths, web banners, e-news blasts and digital books. Regionalized versions of each master asset were translated into many languages, then adjusted for text wraps, currency conversions, localized products, etc. Within this international company, strong communication skills were a must. As English was a second language to most coworkers, all means of communication had to be clear and succinct. Illustrated PDF references were often created in order to assist with conveying complex information, graphic standards, and quality assurance procedures to a multi-lingual production team.
- Freelance Artist**
1998 - 2008 **Work on location and from home.** Concept, design and illustration for print and the internet. Contracted with both ad and temp agencies. Local clients included non-profit organizations, major corporations and sole proprietors. Notable accounts included Hasbro, CVS/pharmacy, MetLife Auto & Home, Citizens Bank and the former Fleet Bank.
- Graphic Supervisor**
1988-1998 **MetLife Auto & Home, Media Center, Warwick, R.I.** Balancing originality with time & money, multiple assignments were managed from concept development to final production. Creative efforts with others resulted in several award-winning pieces which either increased sales or generated customer response. Designated Artist for an employee benefits program which targeted large companies; produced all promotional materials and assisted with strategies for volume sales.
- Technical Illustrator**
1986-1988 **Prime Computer, Bedford, MA.** Worked in Technical Publications department at this manufacturer of CAD/CAM systems and software. Produced line drawings, diagrams and exploded views for user manuals and product literature. Also served as graphic standards consultant to technical writers and field engineers.
- Freelance Artist**
1983-1986 **Contracted with ad agencies and varied businesses.** Gained versatile work experience which encompassed print work, food packaging, point of purchase display, and technical illustration.

E D U C A T I O N

New School of Classical Art, July 2005 - June 2006. Study of methods and disciplines used by the Great Masters.
Rhode Island School of Design, C.E. 1988 - 1998 Attended ongoing courses for professional growth.
Rhode Island College, B.A. 1983, Major: Graphic Design.
Northeastern University, C.E., 1986 Photography, Graphics Business Management.
Prime/Computervision, 1986-88 CAD/CAM courses offered by company's National Training Center.

P O R T F O L I O & R E F E R E N C E S

Can be reviewed at: www.slaterdesign.net